

Natixis Investment Managers announces the appointment of Benoît Gausseron as Global Head of Communications, Brand and CSR

BOSTON, November 13, 2024 – Natixis Investment Managers (Natixis IM) announced the appointment of Benoît Gausseron as Global Head of Communications, Brand and Corporate Social Responsibility (CSR). He reports directly to Philippe Setbon, Chief Executive Officer of Natixis Investment Managers, and joins the Executive Team for Groupe BPCE Asset & Wealth Management division.

In his new role, Benoît Gausseron will be responsible for leading Natixis IM's communications and strengthening the appeal of the group's brands, in alignment with the company's commitments and values, to support Natixis IM's ambitious growth strategy within the framework of Groupe BPCE VISION 2030 project. Benoît Gausseron will also contribute to reinforcing Natixis IM's policies on social and environmental responsibility.

Philippe Setbon, CEO of Natixis Investment Managers, commented, *“Creating this position comes as Natixis IM embarks on a new chapter in its development. Benoît's proven experience, outstanding career path, and deep expertise are invaluable assets in supporting Natixis IM's growth strategy and in enhancing the visibility of our brands with all our stakeholders.”*

Benoît Gausseron graduated from Sciences Po Paris and Paris IV - Sorbonne University and has over 25 years of experience in communications, spanning both the public and private sectors. After starting his career in ministerial communications for the French government, he led communications in North America at the French Trade Commission in New York before joining Dexia Group as Head of Brand and Communications in 2008. In 2018, he joined Groupe BPCE and then Natixis as Head of Communications, where he contributed to advancing the group's communication strategy and image amid transformative growth. In 2021, he was appointed Groupe BPCE's Director of Olympic and Paralympic Games Paris 2024, where he successfully led efforts to position BPCE as a leader in the sports economy.

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About Natixis Investment Managers

Natixis Investment Managers' multi-affiliate approach connects clients to the independent thinking and focused expertise of more than 15 active managers. Ranked among the world's largest asset managers¹ with more than \$1.4 trillion assets under management² (€1.2 trillion), Natixis Investment Managers delivers a diverse range of solutions across asset classes, styles, and vehicles, including innovative environmental, social, and governance (ESG) strategies and products dedicated to advancing sustainable finance. The firm partners with clients in order to understand their unique needs and provide insights and investment solutions tailored to their long-term goals. Headquartered in Paris and Boston, Natixis



Investment Managers is part of the Global Financial Services division of Groupe BPCE, the second-largest banking group in France through the Banque Populaire and Caisse d'Épargne retail networks. Natixis Investment Managers' affiliated investment management firms include AEW; DNCA Investments; ³ Dorval Asset Management; Flexstone Partners; Gateway Investment Advisers; Harris | Oakmark; Investors Mutual Limited; Loomis, Sayles & Company; Mirova; MV Credit; Naxicap Partners; Ossiam; Ostrum Asset Management; Seventure Partners; Thematics Asset Management; Vauban Infrastructure Partners; Vaughan Nelson Investment Management; and WCM Investment Management. Additionally, investment solutions are offered through Natixis Investment Managers Solutions and Natixis Advisors, LLC. Not all offerings are available in all jurisdictions. For additional information, please visit Natixis Investment Managers' website at im.natixis.com | [LinkedIn: linkedin.com/company/natixis-investment-managers](https://www.linkedin.com/company/natixis-investment-managers).

Natixis Investment Managers' distribution and service groups include Natixis Distribution, LLC, a limited purpose broker-dealer and the distributor of various US registered investment companies for which advisory services are provided by affiliated firms of Natixis Investment Managers, Natixis Investment Managers International (France), and their affiliated distribution and service entities in Europe and Asia.

¹ Survey respondents ranked by Investment & Pensions Europe/Top 500 Asset Managers 2024 ranked Natixis Investment Managers as the 19th largest asset manager in the world based on assets under management as of December 31, 2023.

² Assets under management (AUM) of current affiliated entities measured as of September 30, 2024, are \$1,427.2 billion (€1,279.0 billion). AUM, as reported, may include notional assets, assets serviced, gross assets, assets of minority-owned affiliated entities and other types of nonregulatory AUM managed or serviced by firms affiliated with Natixis Investment Managers.

³ A brand of DNCA Finance.